

**CEMENT & CONCRETE PRODUCTS™** 

# BUILDING ON YOUR MORTAR SALE

Your customer's request for QUIKRETE® Mortar Mix is not the end of the sale..... it's just the beginning! QUIKRETE® can help you turn your mortar mix sale into a more profitable transaction that will also provide your customer with a better finished project.

(No. 1102)



UPSELL TO THESE HIGHER MARGIN PRODUCTS

MAKE YOUR TOTAL SALE MORE PROFITABLE WITH THESE "ADD ON ITEMS"



A flowable grout used for filling masonry block cores.

- Pumped or poured applications
- Use Fine Core-Fill Grout when grout space is less than 4 inches in either direction
- Use Coarse Core-Fill Grout when grout space it greater than 4 inches in either direction

### **POLYURETHANE NON-SAG SEALANT**

A high performance, construction grade polyurethane sealant designed for vertical and overhead surfaces. The non-sag formula provides superior adhesion and flexibility.

### Use For:

- · Expansion joints in concrete wall panels and stucco walls
- · Sealing around window and door openings
- Sealing cracks in concrete, stucco and masonry surfaces



### **BACKER ROD**

Foam rope used to partially fill large gaps and joints before applying sealant. Use for vertical applications, such as masonry expansion joints. Available in 3/4" and 1" diameter, both in 20 foot lengths.



### **MASON MIX**

High strength, contractor grade, pre-blended mortar mix. Mason Mix contains properly graded masonry sand and requires only the addition of water.

Use for structural & non-structural masonry applications above and below grade:

- Walls
- · Brick/stone veneers
- Columns
- Tuck pointing
- \* Also available in 3000 lb. bulk bags



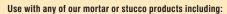
A Portland cement and hydrated lime based mortar designed for veneer applications and tuck pointing of manufactured and natural stone.

Also available in Polymer-Modified and Natural Stone formulas.

- Apply directly to concrete and masonry surfaces or over expanded metal lath
- · Superior bond strength
- · Consistent, pre-blended mix

### **STUCCO & MORTAR COLORS**

Adds a decorative touch to stucco and mortar projects. Add to mixing water and then mix colored water with dry mix. Provides permanent integral color.



• QUIKRETE® Finish Coat Stucco

VENEER STONE MORTAR

- Mason Mix
- . Heavy Duty Masonry Coating
- QUIKWALL®
- One Coat Fiberglass Reinforced Stucco

20 colors available. Textured color chart available.

# STUCCO & MORTAR COLOR CO

### **REBAR**

Structural steel for vertical support. Encase rebar in core-fill grout in every other masonry core for load bearing applications.





## **GUIDE TO CONCRETE BOOK (No. 6924)**

The QUIKRETE® GUIDE TO CONCRETE book provides practical instructions and clear step-by-step photos to help accomplish the most popular projects and repairs made with concrete, masonry and stucco products.

For more information on these QUIKRETE® products and for project instructions visit QUIKRETE.com